CARING FOR SOMETHING PRECIOUS

A lifetime of brilliance.

Fine jewellery is made to be enjoyed. A few careful habits help preserve its setting, finish and beauty for years to come.







ILLUSTRATIVE IMAGERY

THE GOLDEN RULE

Remove rings before lifting weights or moving heavy items.

Pressure can bend a band, loosen stones, catch on equipment or injure a finger.

Enjoy wearing it

01 **Special moments**
Celebrations, dining, occasions and everyday elegance.

02 **Gentle daily wear**
Wear only when the setting is secure and the fit is comfortable.

03 **After your routine**
Put jewellery on after perfume, lotion and hair products.

04 **Safe handling**
Use both hands to take a ring off over a soft surface.

Remove before...

01 **Weights or physical work**
Lifting, moving boxes, DIY, gardening or machinery.

02 **Gym & contact sports**
Impact, gripping equipment and snagging can damage settings.

03 **Pools & hot tubs**
Chlorine, salt water and changing finger size add risk.

04 **Household cleaning**
Bleach and harsh products can attack metal and finishes.

05 **Showering & sleeping**
Soap build-up, accidental slipping and snagged claws.

A SIMPLE END-OF-DAY HABIT

Remove jewellery gently, wipe away oils with a clean, soft cloth, and place pieces separately in a lined box or pouch. Keep diamond rings apart from other jewellery: diamonds can scratch metal and gemstones.

THE HOME CARE RITUAL

Clean gently. Polish wisely.

A careful home routine restores sparkle without stripping a precious finish. Always check the stone, setting and any treatments first.

FOR UNTREATED DIAMONDS IN SECURE GOLD OR PLATINUM SETTINGS

01
Inspect first
If a stone moves, a claw is bent, or the piece looks damaged, stop and ask a jeweller.

02
Prepare a bowl
Mix lukewarm water and a drop of mild washing-up liquid. Use a soft brush only for sound settings.

03
Clean with care
Soak briefly if appropriate, gently brush behind the diamond and around the setting. Never force the claws.

04
Rinse & dry
Rinse in a separate bowl of clean water; dry with a lint-free cloth. Avoid washing over an open drain.

Polishing at home

For gold or platinum, gently buff with a clean, non-abrasive microfibre or suitable jewellery cloth after removing dust. **Do not use toothpaste, baking soda, abrasive pastes, polishing wheels or harsh dips.** Machine polishing removes tiny amounts of metal: let a jeweller handle scratches.

Special finishes & stones

White gold: rhodium plating may wear; replating is professional work.

Silver: use a silver cloth only when suitable, avoiding stones and plated finishes.

Gold vermeil or plated jewellery: no aggressive rubbing or dipping.

Pearls, opals, treated emeralds: use gemstone-specific advice, not this diamond soak method.

WHEN TO GET A PROFESSIONAL CHECK

Have frequently worn rings and stone settings inspected roughly every **6–12 months** (or as advised). Seek help immediately for a loose stone, bent claws, rattling, damaged links, worn clasps, chipped gemstones or a tight ring. For heirloom, delicate or treated pieces, ask a jeweller before home cleaning.

PLEASE AVOID

Household bleach · chlorine · ultrasonic or steam machines at home · boiling water · scratchy brushes · polishing compounds.

Treatments, antique settings and glued elements may need different care.

Care information based on GIA diamond and gemstone guidance. Find more: gia.edu/diamond-care-cleaning · gia.edu/gia-news-research-tips-caring-jewelry

Advice varies by stone, treatment and setting. It is not a guarantee against damage; if unsure, ask an experienced jeweller before cleaning or polishing.